

Competitive Summary: Carbonite vs. CrashPlan

Carbonite offers a suite of affordable cloud backup solutions that are built for small and medium-sized businesses and are easily scalable – when a business is ready to add in application and database servers, they can upgrade to one of our Carbonite Server Backup plans.

CrashPlan’s backup capabilities are limited to workstations and file servers only – and their customers must pay a fee for each device they back up. Also, CrashPlan does not support ANY database, application or virtual servers (including SQL, Exchange, Sharepoint or Oracle Servers, or Hyper-V – all of which are supported by Carbonite).

IT Situation

15 workstations and 2 file servers

Solution: Carbonite’s Pro Prime is the best solution as it backs up an unlimited number of workstations and file servers for the annual price of \$599.99. CrashPlan Pro charges customers \$9.99 per month for each workstation and server their customers need to back up, which adds up to a cost of \$2,037.96 per year.

IT Situation: Carbonite vs. CrashPlan Comparison Table

Solution	SUPPORTED DEVICES		FEATURES		INCLUDED IN PLAN		Total Cost IT Situation
	Workstations	File Servers	Sync & Share	Supports HIPAA Compliance	Number of Devices	Cloud Storage	
Carbonite Pro Prime	●	●	●	●	unlimited	500 GB	\$599⁹⁹ /year
CrashPlan Pro	\$149⁸⁵/month (9 ⁹⁹ x 15 devices)	\$19⁹⁸/month (9 ⁹⁹ x 2 devices)	Not Available	Not Available	unlimited	unlimited	\$2,037⁹⁶ /year

Key Takeaways

- CrashPlan Pro limits their customers’ ability to grow their businesses, as they charge per workstation and only protect up to 200 workstations. Carbonite Pro plans do not have per-license fees and protect an unlimited number of workstations.
- CrashPlan does not support databases, applications or Hyper-V environments. Carbonite supports all of those devices with our Carbonite Server Backup plans.
- Carbonite Pro and Server plans support HIPAA compliance. CrashPlan Personal and Pro plans do not.
- Carbonite includes our Sync & Share software as a free download with our Pro plans enabling customers to make edits to a file from anywhere at any time and update it across all their devices. CrashPlan only offers Sync & Share with their enterprise offerings.